

This is why some companies can not succeed...

Was this guy in Lang Fang, or Shanghai.... it is a distance of about 1000km apart!
If you don't know where you are, how can you know...

We just laughed at the way he mis-spelled **WORLD** as **WORD**... TWICE!
So what does this say about the quality of his products?

Why would a Chinese company want to deal with him?

EXTRACT FROM THEIR WEBSITE ON 21 JULY 2010

On a recent visit to the Word Expo 2010, held in Shanghai, China, an annual event showcasing their latest ideas, culture and technology, Mr Robert Pizzie, Managing Director of Easy Living Home Elevators was surprised by the substandard quality and safety of products displayed.

Here is evidence of how they are still struggling with their quality problems in China!



EXTRACT FROM THEIR WEBSITE ON 6 AUG 2010

On a recent visit to the Word Elevator Expo 2010, held in Lang Fang, China, a huge event on the elevator industry calendar showcasing the latest industry trends, ideas and technology, Mr. Robert Pizzie, Managing Director of Easy Living Home Elevators was surprised by the slow progress of chinese elevator products for the private home. "I'm sure one day the quality of products made in China will match the European manufacturers.....but until then we'll continue to source our products from Europe", he said.

We at Easy Living Home Elevators pride ourselves on providing the best quality and the best value. Mr Pizzie added, "in the lift industry right now, there's a clear distinction between a product that's great value and one that's just plain cheap. Great value wins every time".

