



## Lift Shop remains a favourite

Already this year Lift Shop has been involved with some remarkable residential projects, and we're very proud of the installations that have been completed so far... with many more still in progress.

Our lifts continue to be in high demand - for both their features and style. We increasingly find that the technology and safety features are a big draw card, but of course, customers also love the customisation possibilities, which are endless. Then there's the quality, which is unbeatable - there's just nothing else quite like it, so don't be fooled.

It continues to give us great pleasure to share some of our most recently celebrated projects with you, and this month we feature



### Hidden Elegance

Elegantly disguised within the crisp white walls of this classic Toorak home is a three-stop ElfLift, but you might never know it's there.

The adjacent through-car model features plain steel doors clad in timber veneer and handles that blend in perfectly with the decor throughout the home. It even includes matching timber architraves. The overall effect is an unassuming, almost camouflaged door that you might not even notice at all. Yet, inside the lift cabin is a different story, with striking Inox skinplate walls, brushed stainless steel profiles and a half-height mirror. This is all stylishly combined with a timber parquetry floor to complete the picture.

### At the touch of a button

Rain, hail or shine, the owners of this exquisite Bundeena home enjoy their panoramic water views in style, each time they travel from the garage to their balcony or front door in their FreedomLift. With a stainless steel cabin, premium stone floor and a roof-top over the shaft, the two-stop opposite through car custom design FreedomLift makes for an impressive entrance!



### Main Beach

As part of an extensive refurbishment project, this private four level home was transformed into a luxury residence with the addition of a customised Supermec lift. Inspired by some of the world's most beautiful hotels, the four-stop Supermec is a stunning design feature of the home with impressive entrances on every floor, brushed stainless steel and panoramic glass doors and car panels in the popular Similinox skinplate finish. Best of all, it is encased in a black glass lift shaft that offers spectacular views over the nearby parks and Broadwater.



### David Jones Repeat Customer

Lift Shop was delighted to once again be selected by Australia's oldest department store (see previous showcase article "David Jones Flagship Store"). As before, Lift Shop delivered and installed a P1 platform lift custom painted to match the elegant department store decor.

Understanding the quick installation benefits and minimal building works involved, the selection of another P1 platform for this major retailer was a no-brainer and since installed, the lift has added great value to the ladies fashion section of the store providing increased ease of access for women to shop in style.

## Lift Shop hits Hollywood

Lift Shop is now selling its multi-award-winning range on both sides of the Pacific, with the recent opening of our stunning new Elevator Boutique showroom. Our brand new, state-of-the-art facility joins a portfolio of other world-class lifestyle brands in the prestigious Pacific Design Center. Featuring four fully functioning luxury home elevator models, Elevator Boutique's flagship showroom offers the opportunity for homeowners, architects, builders and designers to test drive and compare the complete range, and work with a qualified design consultant to custom-design the perfect elevator for their home or project. Check out Elevator Boutique at [www.elevatorboutique.com](http://www.elevatorboutique.com)



## Dazzling at designEX

The Lift Shop team is rewed up and ready to make it another great year at Australia's largest interiors, design and architecture event, designEX. Held in Sydney from May 14-16, the highly anticipated annual event will see Lift Shop once again exhibiting our multi-award winning range of luxury residential lifts with experts on hand to talk you through our range and answer any questions you might have. For more information about designEX 2012, visit [www.designex.info](http://www.designex.info)

designEX



## Feedback

*We love to hear what our customers think. If you have any feedback on any of the above stories, or would simply like to tell us about your Lift Shop lift experience or project, please [contact us](#).*